

... end of last line of preceding text.

$\|before\text{skip}\| + \backslash\text{parskip}$ (of text font) + $\backslash\text{baselineskip}$ (of heading font)

indent

3.5 Heading Title

afterskip + $\backslash\text{parskip}$ (of heading font) + $\backslash\text{baselineskip}$ (of text font)

This is the start of the after-heading text, which continues on ...
second line of text following the heading ...